

Business, Accounting & Economics



Expanding opportunities
Enhancing futures

Progression to A Level Business/Accounting/Economics (BAE) at Prior Pursglove College

It's important for all BAE students to be up to date with recent news and what is going on in the world. Based upon that idea the students can try:

- 1) Tutor2U big quiz Website have a go at completing the quizzes - how much do they know about the world of business? Start with the most recent quiz. <https://www.tutor2u.net/business/collections/the-biz-quiz>

- 2) Choose at least 1 company they have a genuine interest in and create a profile of that company by researching areas such as:
 - a) Type of company - soletrader, private limited public limited etc, and where it is based geographically.
 - b) Product range - apply the Boston Matrix if they can using Tutor2U <https://www.tutor2u.net/business/reference/boston-matrix-and-product-portfolios>
 - c) Marketing methods
 - d) Financial performance
 - e) How has the business been impacted by external factors such as Brexit or Coronavirus

- 3) Watch the Netflix series called Rotten. It's American but the themes on food supply chains and globalisation are relevant to A Level Business.

- 4) Have a listen to the Business As Usual Podcasts https://m.youtube.com/channel/UC6ge7hG78ys_wERt4SbZQWg

- 5) Watch the Panorama episode on Amazon on the use of data. Found on iPlayer here <https://www.bbc.co.uk/programmes/m000fjdz>

- 6) Consider a leader that interests you, e.g. Jeff Bezos, Richard Branson, Mike Ashley, Sophi Tranchell. Research how the leader develops their product/service and how they now influence others.

- 7) In the current environment, research how different businesses have reacted to the situation, eg Mike Ashley (Sports Direct), develop a mind map with how each business has reacted and the impact that this may have had on them on the short and long term.

- 8) This task is a requirement of all potential accounting students; however, all other BAE students will find it interesting. Research one of the four major accounting firms, these are PWC, Deloitte, EY (Ernest Young) KPMG. Complete the following:
 - What do they do?
 - What businesses do they work for?
 - Where are they based?
 - What research do they do and how do they influence the business world?
 - What employment opportunities are they?

9) What do the following key terms mean?

- Interest rates
- Inflation
- Gross Domestic Product (GDP)
- Business cycle

Research each one and produce a short description and how they impact you and your family.

10) The economy has two sides that work together to control the above data. These are called the Micro and Macro economy. One side looks at the way businesses compete, and one is controlled by the government. Research and find out which one is which. Also find out what the following economic terms mean

- Supply
- Demand
- Equilibrium price

11) Write down 10 questions you would like to answer in your first half term of being a BAE related subject student.