

## Progression to A Level Design at Prior Pursglove College

I am pleased to see you are interested in studying A Level Design here with us at Prior Pursglove College. Design is a subject about creative problem solving and satisfying the challenge of a design brief. However, Design is also about your personal expression too, where you can be visually inventive. In Graphics you can work with the disciplines of illustration, advertising, branding, and packaging, as well as working with typography and logos. 3-Dimensional Design includes architecture, furniture, theatre set design, landscape, interior, jewellery, costume, product design, as well as sculpture. On the course you are given the opportunity to explore your own ideas and encouraged to work with a creative ambition. The bridging project is written to encourage you to do the same, but also to keep your creative skills well practiced, before you come to us in September. It is also important to note that the project is written to address the 4 key assessment objectives of: Recording / Experimentation / Development / Personal Qualities.

At college you will have the choice to specialise in either 'Graphics' or '3-Dimensional Design' and your A Level qualification will be titled accordingly. You do not need to make this decision until Easter in the first year, so you can explore each discipline first to see which one you like best. You therefore have the choice to work with either the Graphics or the 3-Dimensional Design bridging project brief, outline below. If you really want to challenge yourself, you could do both!

### Graphics

### The Quick Brown Fox Jumps Over the Lazy Dog

#### The Task:

Make a 'concertina' style banner of 32 foldouts and illustrate the letters from the slogan '*The quick brown fox jumps over the lazy dog*', on each fold (the slogan contains every letter of the alphabet). Place each letter, in turn, on each leaf as you progress through the concertina. Your **Concertina banner can be made in whichever way you like; you might even try to make each page from totally different materials.**

Aim to be as creative as you can:

- Each page should be totally different from the next and you should explore and experiment with as many different media and materials as you can.
- You can vary the typography style, letter to letter and you can use both uppercase and lowercase text.
- You can be inspired to illustrate the letters in whichever way you choose. You can be inspired by the slogan itself or choose images at random. Nevertheless, at the very least, you should illustrate the key images of 'brown fox and lazy dog' somewhere in your design.
- Think carefully about the style of your illustration, you can incorporate photography and digital design into your work if you like. You can also think about your illustration from the point of view of caricature and cartoon, as well as more sophisticated drawing styles. Take a look at the following websites for further inspiration: [Pinterest.com](https://www.pinterest.com), [Behance.com](https://www.behance.com), [demilked.com](https://www.demilked.com), [peopleofprint.com](https://www.peopleofprint.com), [itsnicethat.com](https://www.itnicethat.com)

### The Task

Take a look at the work produced by Bill Woodrow; 'Twin Tub with Chainsaw', is a great example. See how he creates a new 3-dimensional form from an existing item, in this case a chainsaw from a washing machine.

Your task is to discover a new 3-dimensional form from a cardboard box. I want you to think really creatively about how to approach this problem and plan your making really carefully. **Make a design sheet where you gather your ideas together and plan your approach.** Conduct research to gather images about the form you want to create and think carefully about the flat net shape you will need to cut out of the box in order to make your 3D form.

Think carefully about the story and relationship between your box and object as well; imagine making a tiger, from a Frosties box, for example. Take extra care when cutting out your form and be aware of your health and safety at all times. When you have completed the task remember to keep the box, with its cut out negative shape, this is as equally important as the new object you create.

As an additional challenge, you might want to make further forms, from other cardboard boxes. The aim will be to build a complete story across your 3-dimensional creations.

As with both Graphics and 3-Dimensional Design the purpose of this process is to enable me to understand your creative thinking and see how you approach a problem. It is essential that you give the tasks some thought. There are no right or wrong ways to approach your work, however, the work you produce should be neat and professional.

Bring your work with you to enrolment; I will be very excited to see what you have produced!

Good Luck and happy making!

Jonathan